QUESTION #2:   
(addressing SLO #2 - summarize and explain organizational development and strategies common to technology-intensive enterprises & SLO #3 - formulate and assemble component ideas in order to successfully execute a project plan)

NOTICE: The following questions are to be answered in your own words. Your responses to the questions are to be formulated solely from your personal body of knowledge developed and derived from your readings, study and research while in the Master of Science in Technology Management degree program. Quotations, citations or other materials included in your question responses must not come directly from the writings or research of others. Your responses are to be detailed and specific.

**Questions to be answered:**

1. Explain what is organizational development and its importance in the success of any organization.
2. From knowledge generation to diffusion of a product or service, explain what organizational development strategies technology-intensive enterprises employ to retain a competitive advantage.

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